

Sinclair Broadcasting's decision to make their radio stations air an anti-Kerry documentary immediately prior to the election demonstrates the dangers of media consolidation and unbalanced reporting that can come from it.

Sinclair does not pay to use the airwaves , and is thereby called to serve the public interest, by law, not just push it's own agenda. When these big companies own many stations it creates more biased reporting. Instead of some packaged news from one place, slightly varied on many stations, it's imperative that we have members from our community and people from varied backgrounds and beliefs represented on the media. Also we need to see more important issues addressed and reported on.

Sinclair's actions demonstrate the need to strengthen media ownership rules. It also shows what lessening these rules produces. They show loud and clear why the license renewal process begs to involve more than a returned postcard. Thank you very much.